



State of New Jersey
DEPARTMENT OF HEALTH
DIVISION OF FAMILY HEALTH SERVICES
PO BOX 364
TRENTON, N.J. 08625-0364

PHILIP D. MURPHY
Governor

SHEILA Y. OLIVER
Lt. Governor

www.nj.gov/health

JUDITH M. PERSICHILLI, RN, BSN, MA
Commissioner

DATE: May 9, 2022

TO: All Manufacturers/Distributors

FROM: Nancy Scotto-Rosato, PhD, WIC Executive Director *JHR*

SUBJECT: **New Jersey WIC Services is accepting food product information for the 2022 NJ WIC Authorized Food List (Specific Food Category/Food Items)**

DEADLINE: Reply by June 10, 2022

Dear Manufacturer/Distributor,

The NJ WIC Program is reevaluating some food category/food items to be authorized for 2022-23. Please review the instructions below and submit the details to New Jersey State WIC Office by, June 10, 2022

Please refer to the attached **New Jersey WIC Food Item Submission Form** for the food categories/food items that will be evaluated for the current submission period. All submissions must meet the USDA guidelines for WIC approved foods. Please view the specified guidelines for each food category/food items listed on the submission form before submitting.

Current approved food items not in the list for reevaluation on the NJ WIC Authorized Food list **do not need to be resubmitted unless there are reported changes in ingredients, nutritional content, sizes, packaging, and pricing.** If there is a change in the specified details, kindly utilize the attached **Submission Form** format to resubmit the details.

Information Required for Food Product Review:

1. Universal Product Code (UPC) of 12 digits.
 2. Brand Name, Distributor/Manufacturer
 3. Product Name/Description
 4. Sizes of product package containers
 5. Ingredients of the product, listed in decreasing order of predominance by weight. *Specific nutrient information may need to be specified for certain items
 6. At the time of review, each food item must be available statewide. List of New Jersey stores' distribution & region of the product.
 7. Average/suggested retail prices for the product per container size.
 8. Average/suggested retail prices for pack sizes (quantity per case)
 9. Include copies of the Nutrition Facts panels and labels/logos for the product (images or brand logos should be at least 10 MB jpegs)
- (Please use Attached form to fill in the information)**

Email submissions to: NJWICFoodList@doh.nj.gov

If you have any further questions, please call **(609) 292-9560** or **email** NJWICFoodList@doh.nj.gov. The forms and details for the submission will also be available on our NJ WIC website for reference.

<https://www.state.nj.us/health/fhs/wic/vendors/>

Attachments:

New Jersey WIC Food Item Submission Form